

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 258894

1. THE NAME OF THE CANDIDATE IS: Barack Obama
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President of the US in  
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Obama For America
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Martin Nesbitt
5. THE CONTACT PERSON FOR THE PURCHASER IS:  
Katie Keuleman  
Name  
3050 K St NW Wash DC 20007  
Address  
202 338-8700  
Phone Number
6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER  
ARE:  
Martin Nesbitt - Treasurer  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee,



WPLG

# ORDER

Print Date 09/12/12

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Flight Dates 09/13/12-09/17/12

Contract / Revision 258894 /

Original Date / Revision  
09/12/12 09/12/12

Advertiser Pol/B Obama/Pres/D

Agency GMMB

Buying Contact

3050 K Street NW  
Suite 100  
Washington, DC 20007

Primary Account Executive  
Aaron Ashe

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Aaron Ashe        | 100%   |            |          |

Product

OBAMA SCHED A

Agency Com 15%

Billing Contact

3050 K Street NW  
Suite 100  
Washington, DC 20007

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1768

Alt Order # 06313131

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-2

Advertiser Ref

Order Share 100% Market Value 106050

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| WBFS              | %          | 0      |
| WBZL              | %          | 0      |
| WFOR              | %          | 0      |
| WPXM              | %          | 0      |
| WSVN              | %          | 0      |
| WTVJ              | %          | 0      |

## Order Totals

## Billing Plan

| Month          | # of Spots | Net Amount  | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount  | Gross Amount |
|----------------|------------|-------------|--------------|--------|------------|----------|---------|-------------|--------------|
| September 2012 | 160        | \$90,142.50 | \$106,050.00 | 0.00   | 08/27/12   | 09/17/12 | 160     | \$90,142.50 | \$106,050.00 |
| Totals         | 160        | \$90,142.50 | \$106,050.00 | 0.00   |            |          |         |             |              |

|       |      |                   |                 |                                      |       |                              |         |     |       |             |     |               |      | Totals |            |
|-------|------|-------------------|-----------------|--------------------------------------|-------|------------------------------|---------|-----|-------|-------------|-----|---------------|------|--------|------------|
| Ln    | Ch   | Start             | End             | Inventory Code                       | Break | Start/End Time               | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots  | Amount     |
| E 1   | WPLG | 09/13/12          | 09/17/12        | M-F 5a LCL News<br>LCL 10 News @ 5am | CM    | 5-530A<br>(5:00 AM-5:30 AM)  | M--TF-- | :30 | 5     | \$140.00    | LUR | 0.00          | NM   | 5      | \$700.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>            |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--                              |       | 5                            |         |     |       | \$140.00    |     | 0.00          |      |        |            |
| E 2   | WPLG | 09/13/12          | 09/17/12        | M-F 5a LCL News<br>LCL 10 News @ 5am | CM    | 530A-6A<br>(5:30 AM-6:00 AM) | M--TF-- | :30 | 5     | \$140.00    | LUR | 0.00          | NM   | 5      | \$700.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>            |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--                              |       | 5                            |         |     |       | \$140.00    |     | 0.00          |      |        |            |
| 3     | WPLG | 09/13/12          | 09/17/12        | M-F 6a LCL News<br>6-630A            | CM    | 6-630A<br>(6:00 AM-6:30 AM)  | M--TF-- | :30 | 5     | \$750.00    | P-2 | 0.00          | NM   | 5      | \$3,750.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>            |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--                              |       | 5                            |         |     |       | \$750.00    |     | 0.00          |      |        |            |
| 4     | WPLG | 09/13/12          | 09/17/12        | M-F 6a LCL News<br>LCL 10 News @ 6am | CM    | 630-7A<br>(6:30 AM-7:00 AM)  | M--TF-- | :30 | 5     | \$750.00    | P-2 | 0.00          | NM   | 5      | \$3,750.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>            |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--                              |       | 5                            |         |     |       | \$750.00    |     | 0.00          |      |        |            |
| 5     | WPLG | 09/13/12          | 09/17/12        |                                      | CM    | 7-8A                         | M--TF-- | :30 | 5     | \$850.00    | P-2 | 0.00          | NM   | 5      | \$4,250.00 |



WPLG

Print Date: 09/12/12

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Contract / Revision **258894** Flight Dates **09/13/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **1768**

| Ln   | Ch   | Start             | End             | Inventory Code          | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Totals |            |
|------|------|-------------------|-----------------|-------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|--------|------------|
|      |      |                   |                 |                         |       |                   |         |     |       |             |     |               |      | Spots  | Amount     |
|      |      |                   |                 | M-F 7-9a GMA            |       |                   |         |     |       |             |     |               |      |        |            |
|      |      |                   |                 | Good Morning America M  |       | (7:00 AM-8:00 AM) |         |     |       |             |     |               |      |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/13/12    | 09/19/12        | M--TF--                 |       | 5                 |         |     |       | \$850.00    |     | 0.00          |      |        |            |
| 6    | WPLG | 09/13/12          | 09/17/12        | M-F 7-9a GMA            | CM    | 8-9A              | M--TF-- | :30 | 5     | \$850.00    | P-2 | 0.00          | NM   | 5      | \$4,250.00 |
|      |      |                   |                 | Good Morning America M  |       | (8:00 AM-9:00 AM) |         |     |       |             |     |               |      |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/13/12    | 09/19/12        | M--TF--                 |       | 5                 |         |     |       | \$850.00    |     | 0.00          |      |        |            |
| E 7  | WPLG | 09/15/12          | 09/15/12        | SAT 5:30am LCL News     | CM    | 5:30a-6a          | -----1- | :30 | 1     | \$25.00     | LUR | 0.00          | NM   | 1      | \$25.00    |
|      |      |                   |                 | SAT/5:30a-6a LCL News   |       | (5:30 AM-6:00 AM) |         |     |       |             |     |               |      |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/10/12    | 09/16/12        | -----1-                 |       | 1                 |         |     |       | \$25.00     |     | 0.00          |      |        |            |
| E 8  | WPLG | 09/15/12          | 09/15/12        | 6AM-Sat LCL 10 News     | CM    | 6-630A            | -----1- | :30 | 1     | \$100.00    | LUR | 0.00          | NM   | 1      | \$100.00   |
|      |      |                   |                 | Local 10 News Sat @ 6am |       | (6:00 AM-6:30 AM) |         |     |       |             |     |               |      |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/10/12    | 09/16/12        | -----1-                 |       | 1                 |         |     |       | \$100.00    |     | 0.00          |      |        |            |
| E 9  | WPLG | 09/15/12          | 09/15/12        | 6AM-Sat LCL 10 News     | CM    | 630-7A            | -----1- | :30 | 1     | \$100.00    | LUR | 0.00          | NM   | 1      | \$100.00   |
|      |      |                   |                 | Local 10 News Sat @ 6am |       | (6:30 AM-7:00 AM) |         |     |       |             |     |               |      |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/10/12    | 09/16/12        | -----1-                 |       | 1                 |         |     |       | \$100.00    |     | 0.00          |      |        |            |
| 10   | WPLG | 09/15/12          | 09/15/12        | 7AM-Sat LCL 10 News     | CM    | 7-730A            | -----1- | :30 | 1     | \$250.00    | P-2 | 0.00          | NM   | 1      | \$250.00   |
|      |      |                   |                 | Local 10 News Sat @ 7am |       | (7:00 AM-7:30 AM) |         |     |       |             |     |               |      |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/10/12    | 09/16/12        | -----1-                 |       | 1                 |         |     |       | \$250.00    |     | 0.00          |      |        |            |
| 11   | WPLG | 09/15/12          | 09/15/12        | 7AM-Sat LCL 10 News     | CM    | 730-8A            | -----1- | :30 | 1     | \$250.00    | P-2 | 0.00          | NM   | 1      | \$250.00   |
|      |      |                   |                 | Local 10 News Sat @ 7am |       | (7:30 AM-8:00 AM) |         |     |       |             |     |               |      |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/10/12    | 09/16/12        | -----1-                 |       | 1                 |         |     |       | \$250.00    |     | 0.00          |      |        |            |
| E 12 | WPLG | 09/15/12          | 09/15/12        | Sa GMA                  | CM    | 8-9am             | -----1- | :30 | 1     | \$300.00    | LUR | 0.00          | NM   | 1      | \$300.00   |
|      |      |                   |                 | Sat/Good Morning Americ |       |                   |         |     |       |             |     |               |      |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/10/12    | 09/16/12        | -----1-                 |       | 1                 |         |     |       | \$300.00    |     | 0.00          |      |        |            |
| E 13 | WPLG | 09/16/12          | 09/16/12        | SUN 5:30a LCL News      | CM    | 5:30-6a           | -----1  | :30 | 1     | \$25.00     | LUR | 0.00          | NM   | 1      | \$25.00    |
|      |      |                   |                 | SUN/5:30-6A LCL NEWS    |       | (5:30 AM-6:00 AM) |         |     |       |             |     |               |      |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/10/12    | 09/16/12        | -----1                  |       | 1                 |         |     |       | \$25.00     |     | 0.00          |      |        |            |
| 14   | WPLG | 09/16/12          | 09/16/12        | 6AM-Sun LCL 10 News     | CM    | 6-630A            | -----1  | :30 | 1     | \$300.00    | P-2 | 0.00          | NM   | 1      | \$300.00   |
|      |      |                   |                 | Local 10 News Sunday @  |       | (6:00 AM-6:30 AM) |         |     |       |             |     |               |      |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/10/12    | 09/16/12        | -----1                  |       | 1                 |         |     |       | \$300.00    |     | 0.00          |      |        |            |
| 15   | WPLG | 09/16/12          | 09/16/12        | 6AM-Sun LCL 10 News     | CM    | 630-7A            | -----1  | :30 | 1     | \$300.00    | P-2 | 0.00          | NM   | 1      | \$300.00   |
|      |      |                   |                 | Local 10 News Sunday @  |       | (6:30 AM-7:00 AM) |         |     |       |             |     |               |      |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/10/12    | 09/16/12        | -----1                  |       | 1                 |         |     |       | \$300.00    |     | 0.00          |      |        |            |
| E 16 | WPLG | 09/16/12          | 09/16/12        | 7a-Sun LCL 10 News      | CM    | 7-730A            | -----1  | :30 | 1     | \$175.00    | LUR | 0.00          | NM   | 1      | \$175.00   |
|      |      |                   |                 | Local 10 News Sunday @  |       | (7:00 AM-7:30 AM) |         |     |       |             |     |               |      |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/10/12    | 09/16/12        | -----1                  |       | 1                 |         |     |       | \$175.00    |     | 0.00          |      |        |            |
| E 17 | WPLG | 09/16/12          | 09/16/12        | 7a-Sun LCL 10 News      | CM    | 730-8A            | -----1  | :30 | 1     | \$175.00    | LUR | 0.00          | NM   | 1      | \$175.00   |
|      |      |                   |                 | Local 10 News Sunday @  |       | (7:30 AM-8:00 AM) |         |     |       |             |     |               |      |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/10/12    | 09/16/12        | -----1                  |       | 1                 |         |     |       | \$175.00    |     | 0.00          |      |        |            |



WPLG

Print Date: 09/12/12

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Contract / Revision **258894** Flight Dates **09/13/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **1768**

|       |      |                   |                 |   |       |                                 |         |     |       |             |     |               | Totals |            |
|-------|------|-------------------|-----------------|---|-------|---------------------------------|---------|-----|-------|-------------|-----|---------------|--------|------------|
| Ln    | Ch   | Start             | End             | Inventory Code                                  | Break | Start/End Time                  | Days    | Len | Spots | Rate        | Pri | Rtg Type      | Spots  | Amount     |
| E 17  | WPLG | 09/16/12          | 09/16/12        | 7a-Sun LCL 10 News<br>Local 10 News Sunday @    | CM    | 730-8A<br>(7:30 AM-8:00 AM)     | -----1  | :30 | 1     | \$175.00    | LUR | 0.00 NM       | 1      | \$175.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>               |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/10/12          | 09/16/12        | -----1  |       | 1                               |         |     |       | \$175.00    |     | 0.00          |        |            |
| E 18  | WPLG | 09/16/12          | 09/16/12        | Su GMA<br>Su GMA                                | CM    | 8-9am                           | -----1  | :30 | 1     | \$275.00    | LUR | 0.00 NM       | 1      | \$275.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>               |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/10/12          | 09/16/12        | -----1  |       | 1                               |         |     |       | \$275.00    |     | 0.00          |        |            |
| 19    | WPLG | 09/13/12          | 09/17/12        | M-F 9a Live/Kelly<br>Live With Kelly            | CM    | 9-930A<br>(9:00 AM-9:30 AM)     | M--TF-- | :30 | 5     | \$400.00    | P-2 | 0.00 NM       | 5      | \$2,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>               |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--   |       | 5                               |         |     |       | \$400.00    |     | 0.00          |        |            |
| 20    | WPLG | 09/13/12          | 09/17/12        | M-F 9a Live/Kelly<br>Live With Kelly            | CM    | 930-10A<br>(9:30 AM-10:00 AM)   | M--TF-- | :30 | 5     | \$400.00    | P-2 | 0.00 NM       | 5      | \$2,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>               |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--   |       | 5                               |         |     |       | \$400.00    |     | 0.00          |        |            |
| E 21  | WPLG | 09/13/12          | 09/17/12        | M-F 10a Dr. OZ<br>Dr. OZ                        | CM    | 10-1030A<br>(10:00 AM-10:30 AM) | M--TF-- | :30 | 5     | \$125.00    | LUR | 0.00 NM       | 5      | \$625.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>               |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--   |       | 5                               |         |     |       | \$125.00    |     | 0.00          |        |            |
| E 22  | WPLG | 09/13/12          | 09/17/12        | M-F 10a Dr. OZ<br>Dr. OZ                        | CM    | 1030-11A<br>(10:30 AM-11:00 AM) | M--TF-- | :30 | 5     | \$125.00    | LUR | 0.00 NM       | 5      | \$625.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>               |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--   |       | 5                               |         |     |       | \$125.00    |     | 0.00          |        |            |
| 23    | WPLG | 09/13/12          | 09/17/12        | M-F 11a The View<br>M-F The View                | CM    | 11-12n                          | M--TF-- | :30 | 5     | \$1,000.00  | P-2 | 0.00 NM       | 5      | \$5,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>               |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--   |       | 5                               |         |     |       | \$1,000.00  |     | 0.00          |        |            |
| 24    | WPLG | 09/13/12          | 09/17/12        | M-F 12n News<br>M-F LCL 10 News @ Noo           | CM    | 12-1230P<br>(12:00 PM-12:30 PM) | M--TF-- | :30 | 5     | \$400.00    | P-2 | 0.00 NM       | 5      | \$2,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>               |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--   |       | 5                               |         |     |       | \$400.00    |     | 0.00          |        |            |
| 25    | WPLG | 09/13/12          | 09/17/12        | M-F 12n News<br>M-F LCL 10 News @ Noo           | CM    | 1230-1P<br>(12:30 PM-1:00 PM)   | M--TF-- | :30 | 5     | \$400.00    | P-2 | 0.00 NM       | 5      | \$2,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>               |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--   |       | 5                               |         |     |       | \$400.00    |     | 0.00          |        |            |
| 26    | WPLG | 09/13/12          | 09/17/12        | M-F 1p The Chew<br>The Chew                     | CM    | 1-2p                            | M--TF-- | :30 | 5     | \$450.00    | P-2 | 0.00 NM       | 5      | \$2,250.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>               |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--   |       | 5                               |         |     |       | \$450.00    |     | 0.00          |        |            |
| 27    | WPLG | 09/15/12          | 09/15/12        | 9AM-Sat LCL 10 News<br>Local 10 News Saturday ( | CM    | 9-930A<br>(9:00 AM-9:30 AM)     | -----1- | :30 | 1     | \$600.00    | P-2 | 0.00 NM       | 1      | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>               |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/10/12          | 09/16/12        | -----1-   |       | 1                               |         |     |       | \$600.00    |     | 0.00          |        |            |
| 28    | WPLG | 09/15/12          | 09/15/12        | 9AM-Sat LCL 10 News<br>Local 10 News Saturday ( | CM    | 930-10A<br>(9:30 AM-10:00 AM)   | -----1- | :30 | 1     | \$600.00    | P-2 | 0.00 NM       | 1      | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>               |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/10/12          | 09/16/12        | -----1-   |       | 1                               |         |     |       | \$600.00    |     | 0.00          |        |            |
| 29    | WPLG | 09/15/12          | 09/15/12        | 9AM-Sat LCL 10 News<br>Local 10 News Saturday ( | CM    | 10-1030A<br>(10:00 AM-10:30 AM) | -----1- | :30 | 1     | \$600.00    | P-2 | 0.00 NM       | 1      | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>               |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/10/12          | 09/16/12        | -----1-   |       | 1                               |         |     |       | \$600.00    |     | 0.00          |        |            |



WPLG

Print Date: 09/12/12

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Contract / Revision **258894** Flight Dates **09/13/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **1768**

|       |      |                   |                 |   |       |                                    |         |     |       |             |     |               | Totals |            |
|-------|------|-------------------|-----------------|---|-------|------------------------------------|---------|-----|-------|-------------|-----|---------------|--------|------------|
| Ln    | Ch   | Start             | End             | Inventory Code                                    | Break | Start/End Time                     | Days    | Len | Spots | Rate        | Pri | Rtg Type      | Spots  | Amount     |
| 29    | WPLG | 09/15/12          | 09/15/12        | 9AM-Sat LCL 10 News<br>Local 10 News Saturday (   | CM    | 10-1030A<br>(10:00 AM-10:30 AM)    | -----1- | :30 | 1     | \$600.00    | P-2 | 0.00 NM       | 1      | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       | <u>Spots/Week</u>                  |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/10/12          | 09/16/12        | -----1-   |       | 1                                  |         |     |       | \$600.00    |     | 0.00          |        |            |
| 30    | WPLG | 09/16/12          | 09/16/12        | 9a-Sun LCL 10 News<br>9a-Sun LCL 10 News          | CM    | 9-930A<br>(9:00 AM-9:30 AM)        | -----1  | :30 | 1     | \$600.00    | P-2 | 0.00 NM       | 1      | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       | <u>Spots/Week</u>                  |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/10/12          | 09/16/12        | -----1  |       | 1                                  |         |     |       | \$600.00    |     | 0.00          |        |            |
| 31    | WPLG | 09/16/12          | 09/16/12        | 9a-Sun LCL 10 News<br>9a-Sun LCL 10 News          | CM    | 930-10A<br>(9:30 AM-10:00 AM)      | -----1  | :30 | 1     | \$600.00    | P-2 | 0.00 NM       | 1      | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       | <u>Spots/Week</u>                  |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/10/12          | 09/16/12        | -----1  |       | 1                                  |         |     |       | \$600.00    |     | 0.00          |        |            |
| 32    | WPLG | 09/16/12          | 09/16/12        | 9a-Sun LCL 10 News<br>9a-Sun LCL 10 News          | CM    | 10-1030A<br>(10:00 AM-10:30 AM)    | -----1  | :30 | 1     | \$600.00    | P-2 | 0.00 NM       | 1      | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       | <u>Spots/Week</u>                  |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/10/12          | 09/16/12        | -----1  |       | 1                                  |         |     |       | \$600.00    |     | 0.00          |        |            |
| 33    | WPLG | 09/16/12          | 09/16/12        | This Week (ABC)<br>This Week (ABC)                | CM    | 1030-1130am<br>(10:30 AM-11:30 AM) | -----1  | :30 | 1     | \$900.00    | P-2 | 0.00 NM       | 1      | \$900.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       | <u>Spots/Week</u>                  |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/10/12          | 09/16/12        | -----1  |       | 1                                  |         |     |       | \$900.00    |     | 0.00          |        |            |
| E 34  | WPLG | 09/16/12          | 09/16/12        | THISW/Michael Putney<br>This Week in South Florid | CM    | 1130a-12p<br>(11:30 AM-12:00 PM)   | -----1  | :30 | 1     | \$100.00    | LUR | 0.00 NM       | 1      | \$100.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       | <u>Spots/Week</u>                  |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/10/12          | 09/16/12        | -----1  |       | 1                                  |         |     |       | \$100.00    |     | 0.00          |        |            |
| E 35  | WPLG | 09/13/12          | 09/17/12        | M-F 3p Katie Couric 9/10<br>Katie Couric          | CM    | 3-4p                               | M--TF-- | :30 | 5     | \$250.00    | P-2 | 0.00 NM       | 5      | \$1,250.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       | <u>Spots/Week</u>                  |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--   |       | 5                                  |         |     |       | \$250.00    |     | 0.00          |        |            |
| E 36  | WPLG | 09/13/12          | 09/17/12        | M-F 4p Dr Oz<br>Dr Oz                             | CM    | 4-5p                               | M--TF-- | :30 | 5     | \$650.00    | P-2 | 0.00 NM       | 5      | \$3,250.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       | <u>Spots/Week</u>                  |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--   |       | 5                                  |         |     |       | \$650.00    |     | 0.00          |        |            |
| E 37  | WPLG | 09/13/12          | 09/17/12        | M-F 4p Dr Oz<br>Dr Oz                             | CM    | 4-5p<br>(4:30 PM-5:00 PM)          | M--TF-- | :30 | 5     | \$650.00    | P-2 | 0.00 NM       | 5      | \$3,250.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       | <u>Spots/Week</u>                  |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--   |       | 5                                  |         |     |       | \$650.00    |     | 0.00          |        |            |
| E 38  | WPLG | 09/13/12          | 09/17/12        | M-F 5p LCL News<br>Local 5p News                  | CM    | 5-530P<br>(5:00 PM-5:30 PM)        | M--TF-- | :30 | 5     | \$325.00    | LUR | 0.00 NM       | 5      | \$1,625.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       | <u>Spots/Week</u>                  |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--   |       | 5                                  |         |     |       | \$325.00    |     | 0.00          |        |            |
| E 39  | WPLG | 09/13/12          | 09/17/12        | M-F 5p LCL News<br>Local 5p News                  | CM    | 530-6P<br>(5:30 PM-6:00 PM)        | M--TF-- | :30 | 5     | \$325.00    | LUR | 0.00 NM       | 5      | \$1,625.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       | <u>Spots/Week</u>                  |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--   |       | 5                                  |         |     |       | \$325.00    |     | 0.00          |        |            |
| 40    | WPLG | 09/13/12          | 09/17/12        | M-F 6p LCL News<br>M-F Local News                 | CM    | 6-630pm                            | M--TF-- | :30 | 5     | \$550.00    | P-2 | 0.00 NM       | 5      | \$2,750.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       | <u>Spots/Week</u>                  |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--   |       | 5                                  |         |     |       | \$550.00    |     | 0.00          |        |            |
| E 41  | WPLG | 09/15/12          | 09/15/12        | Sa Wknd Early News<br>Sa Weekend Early News       | CM    | Various<br>(6:30 PM-7:00 PM)       | -----1- | :30 | 1     | \$350.00    | LUR | 0.00 NM       | 1      | \$350.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       | <u>Spots/Week</u>                  |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |            |



WPLG

Print Date: 09/12/12

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Contract / Revision **258894** Flight Dates **09/13/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **1768**

| Ln    | Ch   | Start             | End             | Inventory Code                               | Break | Start/End Time                  | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Totals |            |
|-------|------|-------------------|-----------------|--|-------|---------------------------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
|       |      |                   |                 |  |       |                                 |         |     |                   |             |     |               |      | Spots  | Amount     |
| E 41  | WPLG | 09/15/12          | 09/15/12        | Sa Wknd Early News<br>Sa Weekend Early News  | CM    | Various<br>(6:30 PM-7:00 PM)    | -----1- | :30 | 1                 | \$350.00    | LUR | 0.00          | NM   | 1      | \$350.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/10/12          | 09/16/12        | -----1-                                      |       |                                 |         |     | 1                 | \$350.00    |     | 0.00          |      |        |            |
| E 42  | WPLG | 09/16/12          | 09/16/12        | Su Wknd Early News<br>Sunday Weekend Early N | CM    | various                         | -----1  | :30 | 1                 | \$375.00    | LUR | 0.00          | NM   | 1      | \$375.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/10/12          | 09/16/12        | -----1                                       |       |                                 |         |     | 1                 | \$375.00    |     | 0.00          |      |        |            |
| E 43  | WPLG | 09/13/12          | 09/17/12        | M-F Wheel of Fortune<br>M-F Wheel of Fortune | CM    | 7-730pm                         | M--TF-- | :30 | 5                 | \$800.00    | LUR | 0.00          | NM   | 5      | \$4,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--                                      |       |                                 |         |     | 5                 | \$800.00    |     | 0.00          |      |        |            |
| E 44  | WPLG | 09/13/12          | 09/17/12        | M-F Jeopardy<br>M-F Jeopardy                 | CM    | 730-8pm<br>(7:30 PM-8:00 PM)    | M--TF-- | :30 | 5                 | \$800.00    | LUR | 0.00          | NM   | 5      | \$4,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--                                      |       |                                 |         |     | 5                 | \$800.00    |     | 0.00          |      |        |            |
| E 45  | WPLG | 09/15/12          | 09/15/12        | Sat. Jeopardy<br>Sat. Jeopardy               | CM    | 730-8PM<br>(7:30 PM-8:00 PM)    | -----1- | :30 | 1                 | \$800.00    | LUR | 0.00          | NM   | 1      | \$800.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/10/12          | 09/16/12        | -----1-                                      |       |                                 |         |     | 1                 | \$800.00    |     | 0.00          |      |        |            |
| E 46  | WPLG | 09/17/12          | 09/17/12        | Monday Prime Special<br>CMA Music Festival   | CM    | 8-11p                           | 3-----  | :30 | 3                 | \$2,000.00  | LUR | 0.00          | NM   | 3      | \$6,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/17/12          | 09/23/12        | 3-----                                       |       |                                 |         |     | 3                 | \$2,000.00  |     | 0.00          |      |        |            |
| E 47  | WPLG | 09/13/12          | 09/13/12        | Thu 10-11p<br>Scandal                        | CM    | 10-11p                          | ---1--- | :30 | 1                 | \$2,500.00  | LUR | 0.00          | NM   | 1      | \$2,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/10/12          | 09/16/12        | ---1---                                      |       |                                 |         |     | 1                 | \$2,500.00  |     | 0.00          |      |        |            |
| 48    | WPLG | 09/14/12          | 09/14/12        | Fri 8-9p<br>Shark Tank                       | CM    | 8-9p<br>(8:00 PM-9:00 PM)       | ----1-- | :30 | 1                 | \$5,000.00  | P-2 | 0.00          | NM   | 1      | \$5,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/10/12          | 09/16/12        | ----1--                                      |       |                                 |         |     | 1                 | \$5,000.00  |     | 0.00          |      |        |            |
| E 49  | WPLG | 09/14/12          | 09/14/12        | Fri 10-11p<br>20/20                          | CM    | 10-11p                          | ----1-- | :30 | 1                 | \$1,800.00  | LUR | 0.00          | NM   | 1      | \$1,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/10/12          | 09/16/12        | ----1--                                      |       |                                 |         |     | 1                 | \$1,800.00  |     | 0.00          |      |        |            |
| 50    | WPLG | 09/16/12          | 09/16/12        | Su 7-8p<br>America's Funniest Home           | CM    | 7-8p<br>(7:00 PM-8:00 PM)       | -----1  | :30 | 1                 | \$2,500.00  | P-2 | 0.00          | NM   | 1      | \$2,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/10/12          | 09/16/12        | -----1                                       |       |                                 |         |     | 1                 | \$2,500.00  |     | 0.00          |      |        |            |
| E 51  | WPLG | 09/16/12          | 09/16/12        | Su 8-9p<br>Revenge                           | CM    | 8-9p<br>(8:00 PM-9:00 PM)       | -----1  | :30 | 1                 | \$3,000.00  | LUR | 0.00          | NM   | 1      | \$3,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/10/12          | 09/16/12        | -----1                                       |       |                                 |         |     | 1                 | \$3,000.00  |     | 0.00          |      |        |            |
| E 52  | WPLG | 09/13/12          | 09/17/12        | M-F 11-1135P<br>M-F 11-1135P                 | CM    | 11-1135P                        | M--TF-- | :30 | 5                 | \$700.00    | LUR | 0.00          | NM   | 5      | \$3,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/13/12          | 09/19/12        | M--TF--                                      |       |                                 |         |     | 5                 | \$700.00    |     | 0.00          |      |        |            |
| E 53  | WPLG | 09/15/12          | 09/15/12        | SAT 11-1130P<br>SAT Late News                | CM    | 11-1130P<br>(11:00 PM-11:35 PM) | -----1- | :30 | 1                 | \$350.00    | LUR | 0.00          | NM   | 1      | \$350.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |



## Hiatus Dates

Order Sep 00:15:00

Estimate # 1768

|        |       |                   |                 |  |       |                                 |         |     |       |             |     |               |      | Totals |              |
|--------|-------|-------------------|-----------------|--|-------|---------------------------------|---------|-----|-------|-------------|-----|---------------|------|--------|--------------|
| Ln     | Ch    | Start             | End             | Inventory Code                                     | Break | Start/End Time                  | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots  | Amount       |
| E 53   | WPLG  | 09/15/12          | 09/15/12        | SAT 11-1130P<br>SAT Late News                      | CM    | 11-1130P<br>(11:00 PM-11:35 PM) | -----1- | :30 | 1     | \$350.00    | LUR | 0.00          | NM   | 1      | \$350.00     |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>               |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |              |
|        | Week: | 09/10/12          | 09/16/12        | -----1-  |       | 1                               |         |     |       | \$350.00    |     | 0.00          |      |        |              |
| E 54   | WPLG  | 09/16/12          | 09/16/12        | SUN 11-1130P<br>SUN 11-1135P                       | CM    | 11-1135P<br>(11:00 PM-11:35 PM) | -----1  | :30 | 1     | \$600.00    | LUR | 0.00          | NM   | 1      | \$600.00     |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>               |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |              |
|        | Week: | 09/10/12          | 09/16/12        | -----1   |       | 1                               |         |     |       | \$600.00    |     | 0.00          |      |        |              |
| 55     | WPLG  | 09/13/12          | 09/17/12        | M-F 1135-12:06a Nightline<br>M-F Nightline         | CM    | 1135p-1206am                    | M--TF-- | :30 | 5     | \$950.00    | P-2 | 0.00          | NM   | 5      | \$4,750.00   |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>               |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |              |
|        | Week: | 09/13/12          | 09/19/12        | M--TF--  |       | 5                               |         |     |       | \$950.00    |     | 0.00          |      |        |              |
| 56     | WPLG  | 09/13/12          | 09/17/12        | M-F 12:06-1:06a Kimmel<br>M-F Kimmel               | CM    | 1206-106a                       | M--TF-- | :30 | 5     | \$400.00    | P-2 | 0.00          | NM   | 5      | \$2,000.00   |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>               |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |              |
|        | Week: | 09/13/12          | 09/19/12        | M--TF--  |       | 5                               |         |     |       | \$400.00    |     | 0.00          |      |        |              |
| 57     | WPLG  | 09/15/12          | 09/15/12        | College FB Sat Prime 8p<br>College FB Sat Prime 8p | CM    | 8-11:30P<br>(8:00 PM-11:30 PM)  | -----2- | :30 | 2     | \$5,000.00  | P-2 | 0.00          | NM   | 2      | \$10,000.00  |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>               |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |              |
|        | Week: | 09/10/12          | 09/16/12        | -----2-  |       | 2                               |         |     |       | \$5,000.00  |     | 0.00          |      |        |              |
| Totals |       |                   |                 |  |       |                                 |         |     |       |             |     |               |      | 160    | \$106,050.00 |

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO: 259190

1. THE NAME OF THE CANDIDATE IS: Barack Obama
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President of the US in  
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Obama For America
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Martin Nesbitt
5. THE CONTACT PERSON FOR THE PURCHASER IS:  
Katie Keuleman  
Name  
3050 K St NW Wash DC 20007  
Address  
202 338-8700  
Phone Number
6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER  
ARE:  
Martin Nesbitt - Treasurer  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee,



WPLG

# ORDER

Print Date 09/18/12

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Flight Dates 09/18/12-09/24/12

Contract / Revision 259190 /

Original Date / Revision  
09/17/12 09/17/12

Advertiser Pol/B Obama/Pres/D

Agency GMMB

Buying Contact

3050 K Street NW  
Suite 100  
Washington, DC 20007

Product

OBAMA SCHED A

Agency Com 15%

Billing Contact

3050 K Street NW  
Suite 100  
Washington, DC 20007

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1798

Alt Order # 06319373

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive  
Aaron Ashe

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Aaron Ashe        | 100%   |            |          |

Order Share 100% Market Value 105830

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| WBFS              | %          | 0      |
| WBZL              | %          | 0      |
| WFOR              | %          | 0      |
| WPXM              | %          | 0      |
| WSVN              | %          | 0      |
| WTVJ              | %          | 0      |

## Order Totals

## Billing Plan

| Month          | # of Spots | Net Amount  | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount  | Gross Amount |
|----------------|------------|-------------|--------------|--------|------------|----------|---------|-------------|--------------|
| September 2012 | 140        | \$89,955.50 | \$105,830.00 | 0.00   | 08/27/12   | 09/24/12 | 140     | \$89,955.50 | \$105,830.00 |
| Totals         | 140        | \$89,955.50 | \$105,830.00 | 0.00   |            |          |         |             |              |

| Ln  | Ch   | Start             | End             | Inventory Code                       | Break | Start/End Time               | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Totals |            |
|-----|------|-------------------|-----------------|--------------------------------------|-------|------------------------------|---------|-----|-------|-------------|-----|---------------|------|--------|------------|
|     |      |                   |                 |                                      |       |                              |         |     |       |             |     |               |      | Spots  | Amount     |
| E 1 | WPLG | 09/18/12          | 09/24/12        | M-F 5a LCL News<br>LCL 10 News @ 5am | CM    | 5-530am<br>(5:00 AM-5:30 AM) | MTWTF-- | :30 | 4     | \$125.00    | LUR | 0.00          | NM   | 4      | \$500.00   |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>            |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|     |      | Week: 09/18/12    | 09/24/12        | MTWTF--                              |       | 4                            |         |     |       | \$125.00    |     | 0.00          |      |        |            |
| E 2 | WPLG | 09/18/12          | 09/24/12        | M-F 5a LCL News<br>LCL 10 News @ 5am | CM    | 530-6am<br>(5:30 AM-6:00 AM) | MTWTF-- | :30 | 4     | \$125.00    | LUR | 0.00          | NM   | 4      | \$500.00   |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>            |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|     |      | Week: 09/18/12    | 09/24/12        | MTWTF--                              |       | 4                            |         |     |       | \$125.00    |     | 0.00          |      |        |            |
| E 3 | WPLG | 09/18/12          | 09/24/12        | M-F 6a LCL News<br>LCL 10 News @ 6am | CM    | 6-630am<br>(6:00 AM-6:30 AM) | MTWTF-- | :30 | 4     | \$750.00    | P-2 | 0.00          | NM   | 4      | \$3,000.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>            |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|     |      | Week: 09/18/12    | 09/24/12        | MTWTF--                              |       | 4                            |         |     |       | \$750.00    |     | 0.00          |      |        |            |
| E 4 | WPLG | 09/18/12          | 09/24/12        | M-F 6a LCL News<br>LCL 10 News @ 6am | CM    | 630-7am<br>(6:30 AM-7:00 AM) | MTWTF-- | :30 | 4     | \$750.00    | P-2 | 0.00          | NM   | 4      | \$3,000.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>            |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|     |      | Week: 09/18/12    | 09/24/12        | MTWTF--                              |       | 4                            |         |     |       | \$750.00    |     | 0.00          |      |        |            |
| E 5 | WPLG | 09/18/12          | 09/24/12        |                                      | CM    | 7-8am                        | MTWTF-- | :30 | 4     | \$850.00    | P-2 | 0.00          | NM   | 4      | \$3,400.00 |



### Hiatus Dates

Order Sep 00:15:00

Estimate # **1798**

See MG 34.6,34.7,34.8,34.9,34.10  
[N/A]



WPLG

Print Date: 09/18/12

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Contract / Revision **259190** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **1798**

|                             |           |                   |                 |  |                   |                                  |                            |               |               |                       |     |            |             | Totals |          |
|-----------------------------|-----------|-------------------|-----------------|--|-------------------|----------------------------------|----------------------------|---------------|---------------|-----------------------|-----|------------|-------------|--------|----------|
| Ln                          | Ch        | Start             | End             | Inventory Code                         | Break             | Start/End Time                   | Days                       | Len           | Spots         | Rate                  | Pri | Rtg        | Type        | Spots  | Amount   |
| E 16                        | WPLG      | 09/23/12          | 09/23/12        | Su GMA<br>Su GMA                       | CM                | 8-9am                            | -----1                     | :30           | 1             | \$275.00              | LUR | 0.00       | NM          | 0      | \$0.00   |
| E 17                        | WPLG      | 09/18/12          | 09/24/12        | M-F 9a Live/Kelly<br>Live With Kelly   | CM                | 9-930am<br>(9:00 AM-9:30 AM)     | MTWTF--                    | :30           | 5             | \$150.00              | LUR | 0.00       | NM          | 5      | \$750.00 |
|                             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                                  | <u>Rate</u>                |               | <u>Rating</u> |                       |     |            |             |        |          |
| Week:                       |           | 09/18/12          | 09/24/12        | MTWTF--                                | 5                 |                                  | \$150.00                   |               | 0.00          |                       |     |            |             |        |          |
| E 18                        | WPLG      | 09/18/12          | 09/24/12        | M-F 9a Live/Kelly<br>Live With Kelly   | CM                | 930-10a<br>(9:30 AM-10:00 AM)    | MTWTF--                    | :30           | 5             | \$150.00              | LUR | 0.00       | NM          | 5      | \$750.00 |
|                             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                                  | <u>Rate</u>                |               | <u>Rating</u> |                       |     |            |             |        |          |
| Week:                       |           | 09/18/12          | 09/24/12        | MTWTF--                                | 5                 |                                  | \$150.00                   |               | 0.00          |                       |     |            |             |        |          |
| E 19                        | WPLG      | 09/18/12          | 09/24/12        | M-F 10a Dr. OZ<br>Dr. OZ               | CM                | 10-1030am<br>(10:00 AM-10:30 AM) | MTWTF--                    | :30           | 5             | \$125.00              | LUR | 0.00       | NM          | 5      | \$625.00 |
|                             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                                  | <u>Rate</u>                |               | <u>Rating</u> |                       |     |            |             |        |          |
| Week:                       |           | 09/18/12          | 09/24/12        | MTWTF--                                | 5                 |                                  | \$125.00                   |               | 0.00          |                       |     |            |             |        |          |
| <u>Spot</u>                 | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                     |                   | <u>Start/End Time</u>            | <u>Weekdays</u>            | <u>Length</u> |               | <u>Rate</u>           |     | <u>Rtg</u> | <u>Type</u> |        |          |
| 2                           | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Dr. OZ                         |                   | 10-1030am                        | (10:00 AM-10:30)MTWThF---- | :30           |               | <del>(\$125.00)</del> |     | 0.00       | NM          |        |          |
| See MG 19.6, 19.7, 19.8     |           |                   |                 |  |                   |                                  |                            |               |               |                       |     |            |             |        |          |
| 3                           | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Ricki Lake                     |                   | 10-11a                           | (10:00 AM-10:30)MTWThF---- | :30           |               | \$125.00              |     | 0.00       | NM          |        |          |
| 4                           | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Dr. OZ                         |                   | 10-1030am                        | (10:00 AM-10:30)MTWThF---- | :30           |               | <del>(\$125.00)</del> |     | 0.00       | NM          |        |          |
| See MG 19.6, 19.7, 19.8     |           |                   |                 |  |                   |                                  |                            |               |               |                       |     |            |             |        |          |
| 5                           | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Dr. OZ                         |                   | 10-1030am                        | (10:00 AM-10:30)MTWThF---- | :30           |               | <del>(\$125.00)</del> |     | 0.00       | NM          |        |          |
| See MG 19.6, 19.7, 19.8     |           |                   |                 |  |                   |                                  |                            |               |               |                       |     |            |             |        |          |
| 6                           | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Judge Judy (old)               |                   | 10-11a                           | (10:00 AM-10:30)--WThF---- | :30           |               | <del>(\$125.00)</del> |     | 0.00       | NM          |        |          |
| Ⓜ See MG 19.9, 19.10, 19.11 |           |                   |                 |  |                   |                                  |                            |               |               |                       |     |            |             |        |          |
| 7                           | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Judge Judy (old)               |                   | 10-11a                           | (10:00 AM-10:30)--WThF---- | :30           |               | <del>(\$125.00)</del> |     | 0.00       | NM          |        |          |
| Ⓜ See MG 19.9, 19.10, 19.11 |           |                   |                 |  |                   |                                  |                            |               |               |                       |     |            |             |        |          |
| 8                           | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Judge Judy (old)               |                   | 10-11a                           | (10:00 AM-10:30)--WThF---- | :30           |               | <del>(\$125.00)</del> |     | 0.00       | NM          |        |          |
| Ⓜ See MG 19.9, 19.10, 19.11 |           |                   |                 |  |                   |                                  |                            |               |               |                       |     |            |             |        |          |
| 9                           | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Ricki Lake                     |                   | 10-11a                           | (10:00 AM-10:30)--WThF---- | :30           |               | \$125.00              |     | 0.00       | NM          |        |          |
| Ⓜ MG for 19.7, 19.8, 19.6   |           |                   |                 |  |                   |                                  |                            |               |               |                       |     |            |             |        |          |
| 10                          | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Ricki Lake                     |                   | 10-11a                           | (10:00 AM-10:30)--WThF---- | :30           |               | \$125.00              |     | 0.00       | NM          |        |          |
| Ⓜ MG for 19.7, 19.8, 19.6   |           |                   |                 |  |                   |                                  |                            |               |               |                       |     |            |             |        |          |
| 11                          | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Ricki Lake                     |                   | 10-11a                           | (10:00 AM-10:30)--WThF---- | :30           |               | \$125.00              |     | 0.00       | NM          |        |          |
| Ⓜ MG for 19.7, 19.8, 19.6   |           |                   |                 |  |                   |                                  |                            |               |               |                       |     |            |             |        |          |
| E 20                        | WPLG      | 09/18/12          | 09/24/12        | M-F 10a Judge Judy (old)<br>Judge Judy | CM                | 1030-11a<br>(10:30 AM-11:00 AM)  | MTWTF--                    | :30           | 5             | \$125.00              | LUR | 0.00       | NM          | 5      | \$625.00 |
|                             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                                  | <u>Rate</u>                |               | <u>Rating</u> |                       |     |            |             |        |          |
| Week:                       |           | 09/18/12          | 09/24/12        | MTWTF--                                | 5                 |                                  | \$125.00                   |               | 0.00          |                       |     |            |             |        |          |



WPLG

Print Date: 09/18/12

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Contract / Revision **259190** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **1798**

|                              |           |                   |                 |   |                   |                                  |                            |               |               |             |     |            |             | Totals |            |
|------------------------------|-----------|-------------------|-----------------|---|-------------------|----------------------------------|----------------------------|---------------|---------------|-------------|-----|------------|-------------|--------|------------|
| Ln                           | Ch        | Start             | End             | Inventory Code                                  | Break             | Start/End Time                   | Days                       | Len           | Spots         | Rate        | Pri | Rtg        | Type        | Spots  | Amount     |
| E 20                         | WPLG      | 09/18/12          | 09/24/12        | M-F 10a Judge Judy (old)<br>Judge Judy          | CM                | 1030-11a<br>(10:30 AM-11:00 AM)  | MTWTF--                    | :30           | 5             | \$125.00    | LUR | 0.00       | NM          | 5      | \$625.00   |
|                              |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 | <u>Spots/Week</u> |                                  | <u>Rate</u>                |               | <u>Rating</u> |             |     |            |             |        |            |
| Week:                        |           | 09/18/12          | 09/24/12        | MTWTF--   | 5                 |                                  | \$125.00                   |               | 0.00          |             |     |            |             |        |            |
| <u>Spot</u>                  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                              |                   | <u>Start/End Time</u>            | <u>Weekdays</u>            | <u>Length</u> |               | <u>Rate</u> |     | <u>Rtg</u> | <u>Type</u> |        |            |
| 1                            | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Judge Judy (old)                        |                   | 1030-11a                         | (10:30 AM-11:00 MTWThF---- | :30           |               | (\$125.00)  |     | 0.00       | NM          |        |            |
| See MG 20.10                 |           |                   |                 |   |                   |                                  |                            |               |               |             |     |            |             |        |            |
| 2                            | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Judge Judy (old)                        |                   | 1030-11a                         | (10:30 AM-11:00 MTWThF---- | :30           |               | (\$125.00)  |     | 0.00       | NM          |        |            |
| See MG 20.6,20.7,20.8,20.9   |           |                   |                 |   |                   |                                  |                            |               |               |             |     |            |             |        |            |
| 3                            | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Judge Judy (old)                        |                   | 1030-11a                         | (10:30 AM-11:00 MTWThF---- | :30           |               | (\$125.00)  |     | 0.00       | NM          |        |            |
| See MG 20.6,20.7,20.8,20.9   |           |                   |                 |   |                   |                                  |                            |               |               |             |     |            |             |        |            |
| 4                            | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Judge Judy (old)                        |                   | 1030-11a                         | (10:30 AM-11:00 MTWThF---- | :30           |               | (\$125.00)  |     | 0.00       | NM          |        |            |
| See MG 20.6,20.7,20.8,20.9   |           |                   |                 |   |                   |                                  |                            |               |               |             |     |            |             |        |            |
| 5                            | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Judge Judy (old)                        |                   | 1030-11a                         | (10:30 AM-11:00 MTWThF---- | :30           |               | (\$125.00)  |     | 0.00       | NM          |        |            |
| See MG 20.6,20.7,20.8,20.9   |           |                   |                 |   |                   |                                  |                            |               |               |             |     |            |             |        |            |
| 6                            | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Ricki Lake                              |                   | 10-11a                           | (10:30 AM-11:00 TWThF----  | :30           |               | \$125.00    |     | 0.00       | NM          |        |            |
| Ⓜ MG for 20.2,20.5,20.4,20.3 |           |                   |                 |   |                   |                                  |                            |               |               |             |     |            |             |        |            |
| 7                            | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Ricki Lake                              |                   | 10-11a                           | (10:30 AM-11:00 TWThF----  | :30           |               | \$125.00    |     | 0.00       | NM          |        |            |
| Ⓜ MG for 20.2,20.5,20.4,20.3 |           |                   |                 |   |                   |                                  |                            |               |               |             |     |            |             |        |            |
| 8                            | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Ricki Lake                              |                   | 10-11a                           | (10:30 AM-11:00 TWThF----  | :30           |               | \$125.00    |     | 0.00       | NM          |        |            |
| Ⓜ MG for 20.2,20.5,20.4,20.3 |           |                   |                 |   |                   |                                  |                            |               |               |             |     |            |             |        |            |
| 9                            | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Ricki Lake                              |                   | 10-11a                           | (10:30 AM-11:00 TWThF----  | :30           |               | \$125.00    |     | 0.00       | NM          |        |            |
| Ⓜ MG for 20.2,20.5,20.4,20.3 |           |                   |                 |   |                   |                                  |                            |               |               |             |     |            |             |        |            |
| 10                           | WPLG      | 09/18/12-09/24/12 |                 | M-F 10a Ricki Lake                              |                   | 10-11a                           | M-----                     | :30           |               | \$125.00    |     | 0.00       | NM          |        |            |
| Ⓜ MG for 20.1 09/24          |           |                   |                 |   |                   |                                  |                            |               |               |             |     |            |             |        |            |
| E 21                         | WPLG      | 09/18/12          | 09/24/12        | M-F 11a The View<br>M-F The View                | CM                | 11-12n                           | MTWTF--                    | :30           | 5             | \$1,000.00  | P-2 | 0.00       | NM          | 5      | \$5,000.00 |
|                              |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 | <u>Spots/Week</u> |                                  | <u>Rate</u>                |               | <u>Rating</u> |             |     |            |             |        |            |
| Week:                        |           | 09/18/12          | 09/24/12        | MTWTF--   | 5                 |                                  | \$1,000.00                 |               | 0.00          |             |     |            |             |        |            |
| E 22                         | WPLG      | 09/18/12          | 09/24/12        | M-F 12n News<br>M-F LCL 10 News @ Noo           | CM                | 12-1230pm<br>(12:00 PM-12:30 PM) | MTWTF--                    | :30           | 5             | \$400.00    | P-2 | 0.00       | NM          | 5      | \$2,000.00 |
|                              |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 | <u>Spots/Week</u> |                                  | <u>Rate</u>                |               | <u>Rating</u> |             |     |            |             |        |            |
| Week:                        |           | 09/18/12          | 09/24/12        | MTWTF--   | 5                 |                                  | \$400.00                   |               | 0.00          |             |     |            |             |        |            |
| E 23                         | WPLG      | 09/18/12          | 09/24/12        | M-F 12n News<br>M-F LCL 10 News @ Noo           | CM                | 1230-1pm<br>(12:30 PM-1:00 PM)   | MTWTF--                    | :30           | 5             | \$400.00    | P-2 | 0.00       | NM          | 5      | \$2,000.00 |
|                              |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 | <u>Spots/Week</u> |                                  | <u>Rate</u>                |               | <u>Rating</u> |             |     |            |             |        |            |
| Week:                        |           | 09/18/12          | 09/24/12        | MTWTF--   | 5                 |                                  | \$400.00                   |               | 0.00          |             |     |            |             |        |            |
| E 24                         | WPLG      | 09/22/12          | 09/22/12        | 9AM-Sat LCL 10 News<br>Local 10 News Saturday ( | CM                | 9-930am<br>(9:00 AM-9:30 AM)     | -----1-                    | :30           | 1             | \$600.00    | P-2 | 0.00       | NM          | 1      | \$600.00   |
|                              |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 | <u>Spots/Week</u> |                                  | <u>Rate</u>                |               | <u>Rating</u> |             |     |            |             |        |            |
| Week:                        |           | 09/17/12          | 09/23/12        | -----1-   | 1                 |                                  | \$600.00                   |               | 0.00          |             |     |            |             |        |            |
| E 25                         | WPLG      | 09/22/12          | 09/22/12        | 9AM-Sat LCL 10 News<br>Local 10 News Saturday ( | CM                | 930-10a<br>(9:30 AM-10:00 AM)    | -----1-                    | :30           | 1             | \$600.00    | P-2 | 0.00       | NM          | 1      | \$600.00   |
|                              |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 | <u>Spots/Week</u> |                                  | <u>Rate</u>                |               | <u>Rating</u> |             |     |            |             |        |            |
| Week:                        |           | 09/17/12          | 09/23/12        | -----1-   | 1                 |                                  | \$600.00                   |               | 0.00          |             |     |            |             |        |            |
| E 26                         | WPLG      | 09/22/12          | 09/22/12        | 9AM-Sat LCL 10 News<br>Local 10 News Saturday ( | CM                | 10-1030am<br>(10:00 AM-10:30 AM) | -----1-                    | :30           | 1             | \$600.00    | P-2 | 0.00       | NM          | 1      | \$600.00   |
|                              |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 | <u>Spots/Week</u> |                                  | <u>Rate</u>                |               | <u>Rating</u> |             |     |            |             |        |            |
| Week:                        |           | 09/17/12          | 09/23/12        | -----1-   | 1                 |                                  | \$600.00                   |               | 0.00          |             |     |            |             |        |            |
| E 27                         | WPLG      | 09/23/12          | 09/23/12        |   | CM                | 9-930am                          | -----1                     | :30           | 1             | \$600.00    | P-2 | 0.00       | NM          | 1      | \$600.00   |



WPLG

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Contract / Revision **259190** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **1798**

| Ln   | Ch          | Start             | End               | Inventory Code  | Break | Start/End Time        | Days                       | Len           | Spots | Rate                  | Pri | Rtg           | Type        | Totals |             |
|------|-------------|-------------------|-------------------|---|-------|-----------------------|----------------------------|---------------|-------|-----------------------|-----|---------------|-------------|--------|-------------|
|      |             |                   |                   |   |       |                       |                            |               |       |                       |     |               |             | Spots  | Amount      |
|      |             |                   |                   | 9a-Sun LCL 10 News  |       |                       |                            |               |       |                       |     |               |             |        |             |
|      |             |                   |                   | 9a-Sun LCL 10 News  |       | (9:00 AM-9:30 AM)     |                            |               |       |                       |     |               |             |        |             |
|      |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>   |       | <u>Spots/Week</u>     |                            |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
|      |             | Week: 09/17/12    | 09/23/12          | -----1  |       | 1                     |                            |               |       | \$600.00              |     | 0.00          |             |        |             |
| E 28 | WPLG        | 09/23/12          | 09/23/12          | 9a-Sun LCL 10 News  | CM    | 930-10a               | -----1                     | :30           | 1     | \$600.00              | P-2 | 0.00          | NM          | 1      | \$600.00    |
|      |             |                   |                   | 9a-Sun LCL 10 News  |       | (9:30 AM-10:00 AM)    |                            |               |       |                       |     |               |             |        |             |
|      |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>   |       | <u>Spots/Week</u>     |                            |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
|      |             | Week: 09/17/12    | 09/23/12          | -----1  |       | 1                     |                            |               |       | \$600.00              |     | 0.00          |             |        |             |
| E 29 | WPLG        | 09/23/12          | 09/23/12          | 9a-Sun LCL 10 News  | CM    | 10-1030a              | -----1                     | :30           | 1     | \$600.00              | P-2 | 0.00          | NM          | 1      | \$600.00    |
|      |             |                   |                   | 9a-Sun LCL 10 News  |       | (10:00 AM-10:30 AM)   |                            |               |       |                       |     |               |             |        |             |
|      |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>   |       | <u>Spots/Week</u>     |                            |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
|      |             | Week: 09/17/12    | 09/23/12          | -----1  |       | 1                     |                            |               |       | \$600.00              |     | 0.00          |             |        |             |
| E 30 | WPLG        | 09/23/12          | 09/23/12          | This Week (ABC)   | CM    | 1030-1130am           | -----1                     | :30           | 1     | \$250.00              | LUR | 0.00          | NM          | 1      | \$250.00    |
|      |             |                   |                   | This Week (ABC)   |       | (10:30 AM-11:30 AM)   |                            |               |       |                       |     |               |             |        |             |
|      |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>   |       | <u>Spots/Week</u>     |                            |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
|      |             | Week: 09/17/12    | 09/23/12          | -----1  |       | 1                     |                            |               |       | \$250.00              |     | 0.00          |             |        |             |
| E 31 | WPLG        | 09/23/12          | 09/23/12          | TWISF/Michael Putney  | CM    | 1130a-12p             | -----1                     | :30           | 1     | \$100.00              | LUR | 0.00          | NM          | 1      | \$100.00    |
|      |             |                   |                   | This Week in South Florid   |       | (11:30 AM-12:00 PM)   |                            |               |       |                       |     |               |             |        |             |
|      |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>   |       | <u>Spots/Week</u>     |                            |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
|      |             | Week: 09/17/12    | 09/23/12          | -----1  |       | 1                     |                            |               |       | \$100.00              |     | 0.00          |             |        |             |
| E 32 | WPLG        | 09/18/12          | 09/24/12          | M-F 3p Katie Couric   | CM    | 3-4p                  | MTWTF--                    | :30           | 5     | \$200.00              | LUR | 0.00          | NM          | 5      | \$1,250.00  |
|      |             |                   |                   | Katie Couric  |       | (3:00 PM-4:00 PM)     |                            |               |       |                       |     |               |             |        |             |
|      |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>   |       | <u>Spots/Week</u>     |                            |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
|      |             | Week: 09/18/12    | 09/24/12          | MTWTF--   |       | 5                     |                            |               |       | \$250.00              |     | 0.00          |             |        |             |
| E 33 | WPLG        | 09/18/12          | 09/24/12          | M-F 4p Dr Oz  | CM    | 4-430p                | MTWTF--                    | :30           | 5     | \$275.00              | LUR | 0.00          | NM          | 3      | \$825.00    |
|      |             |                   |                   | Dr Oz   |       | (4:00 PM-4:30 PM)     |                            |               |       |                       |     |               |             |        |             |
|      |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>   |       | <u>Spots/Week</u>     |                            |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
|      |             | Week: 09/18/12    | 09/24/12          | MTWTF--   |       | 5                     |                            |               |       | \$275.00              |     | 0.00          |             |        |             |
|      | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>  |       | <u>Start/End Time</u> | <u>Weekdays</u>            | <u>Length</u> |       | <u>Rate</u>           |     | <u>Rtg</u>    | <u>Type</u> |        |             |
|      | 1           | WPLG              | 09/18/12-09/24/12 | M-F 4p Dr Oz  |       | 4-430p                | (4:00 PM-4:30 PM)TWThF---- | :30           |       | <del>(\$275.00)</del> |     | 0.00          | NM          |        |             |
|      |             |                   |                   | See MG 34.6,34.7,34.8,34.9,34.10<br>[PER SALES MANAGER DUE TO OVERSELL] |       |                       |                            |               |       |                       |     |               |             |        |             |
|      | 3           | WPLG              | 09/18/12-09/24/12 | M-F 4p Dr Oz  |       | 4-430p                | (4:00 PM-4:30 PM)TWThF---- | :30           |       | <del>(\$275.00)</del> |     | 0.00          | NM          |        |             |
|      |             |                   |                   | See MG 34.6,34.7,34.8,34.9,34.10<br>[PER SALES MANAGER DUE TO OVERSELL] |       |                       |                            |               |       |                       |     |               |             |        |             |
| E 34 | WPLG        | 09/18/12          | 09/24/12          | M-F 4p Dr Oz  | CM    | 430-5p                | MTWTF--                    | :30           | 5     | \$275.00              | LUR | 0.00          | NM          | 8      | \$19,475.00 |
|      |             |                   |                   | Dr Oz   |       | (4:30 PM-5:00 PM)     |                            |               |       |                       |     |               |             |        |             |
|      |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>   |       | <u>Spots/Week</u>     |                            |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
|      |             | Week: 09/18/12    | 09/24/12          | MTWTF--   |       | 5                     |                            |               |       | \$275.00              |     | 0.00          |             |        |             |



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Contract / Revision **259190** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **1798**

|   |           |                   |                 |  |                   |                              |                              |               |               |                       |     |            |             | Totals |             |
|---|-----------|-------------------|-----------------|--|-------------------|------------------------------|------------------------------|---------------|---------------|-----------------------|-----|------------|-------------|--------|-------------|
| Ln  | Ch        | Start             | End             | Inventory Code                               | Break             | Start/End Time               | Days                         | Len           | Spots         | Rate                  | Pri | Rtg        | Type        | Spots  | Amount      |
| E 34  | WPLG      | 09/18/12          | 09/24/12        | M-F 4p Dr Oz<br>Dr Oz                        | CM                | 430-5p<br>(4:30 PM-5:00 PM)  | MTWTF--                      | :30           | 5             | \$275.00              | LUR | 0.00       | NM          | 8      | \$19,475.00 |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              | <u>Spots/Week</u> |                              | <u>Rate</u>                  |               | <u>Rating</u> |                       |     |            |             |        |             |
| Week:                                       |           | 09/18/12          | 09/24/12        | MTWTF--                                      | 5                 |                              | \$275.00                     |               | 0.00          |                       |     |            |             |        |             |
| <u>Spot</u>                                 | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                           |                   | <u>Start/End Time</u>        | <u>Weekdays</u>              | <u>Length</u> |               | <u>Rate</u>           |     | <u>Rtg</u> | <u>Type</u> |        |             |
| 2   | WPLG      | 09/18/12-09/24/12 |                 | M-F 4p Dr Oz                                 |                   | 430-5p                       | (4:30 PM-5:00 PM)TWTWThF---- | :30           |               | <del>(\$275.00)</del> |     | 0.00       | NM          |        |             |
| See MG 34.6,34.7,34.8,34.9,34.10            |           |                   |                 |  |                   |                              |                              |               |               |                       |     |            |             |        |             |
| [PER SALES MANAGER DUE TO OVERSELL]         |           |                   |                 |  |                   |                              |                              |               |               |                       |     |            |             |        |             |
| 3   | WPLG      | 09/18/12-09/24/12 |                 | M-F 4p Dr Oz                                 |                   | 430-5p                       | (4:30 PM-5:00 PM)TWTWThF---- | :30           |               | <del>(\$275.00)</del> |     | 0.00       | NM          |        |             |
| See MG 34.6,34.7,34.8,34.9,34.10            |           |                   |                 |  |                   |                              |                              |               |               |                       |     |            |             |        |             |
| [PER SALES MANAGER DUE TO OVERSELL]         |           |                   |                 |  |                   |                              |                              |               |               |                       |     |            |             |        |             |
| 6   | WPLG      | 09/24/12-09/30/12 |                 | Mon 8-9p                                     |                   | 8-10p                        | M-----                       | :30           |               | \$13,000.00           |     | 0.00       | NM          |        |             |
| Ⓜ MG for 33.3,16.1,33.1,34.2,44.1,54.2,34.3 |           |                   |                 |  |                   |                              |                              |               |               |                       |     |            |             |        |             |
| 7   | WPLG      | 09/21/12-09/21/12 |                 | Fri 8-9p                                     |                   | 8-9p                         | -----F----                   | :30           |               | \$5,000.00            |     | 0.00       | NM          |        |             |
| Ⓜ MG for 33.3,16.1,33.1,34.2,44.1,54.2,34.3 |           |                   |                 |  |                   |                              |                              |               |               |                       |     |            |             |        |             |
| 8   | WPLG      | 09/19/12-09/24/12 |                 | M-F 5a LCL News                              |                   | 5-6am                        | --WThF----                   | :30           |               | \$125.00              |     | 0.00       | NM          |        |             |
| Ⓜ MG for 33.3,16.1,33.1,34.2,44.1,54.2,34.3 |           |                   |                 |  |                   |                              |                              |               |               |                       |     |            |             |        |             |
| 9   | WPLG      | 09/18/12-09/24/12 |                 | SAT 5:30am LCL News                          |                   | 5:30a-6a                     | -----Sa--                    | :30           |               | \$25.00               |     | 0.00       | NM          |        |             |
| Ⓜ MG for 33.3,16.1,33.1,34.2,44.1,54.2,34.3 |           |                   |                 |  |                   |                              |                              |               |               |                       |     |            |             |        |             |
| 10  | WPLG      | 09/18/12-09/24/12 |                 | College Football Countdown                   |                   | 3-330P                       | -----Sa--                    | :30           |               | \$500.00              |     | 0.00       | NM          |        |             |
| Ⓜ MG for 33.3,16.1,33.1,34.2,44.1,54.2,34.3 |           |                   |                 |  |                   |                              |                              |               |               |                       |     |            |             |        |             |
| E 35  | WPLG      | 09/18/12          | 09/24/12        | M-F 5p LCL News<br>Local 5p News             | CM                | 5-530p<br>(5:00 PM-5:30 PM)  | MTWTF--                      | :30           | 5             | \$325.00              | LUR | 0.00       | NM          | 5      | \$1,625.00  |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              | <u>Spots/Week</u> |                              | <u>Rate</u>                  |               | <u>Rating</u> |                       |     |            |             |        |             |
| Week:                                       |           | 09/18/12          | 09/24/12        | MTWTF--                                      | 5                 |                              | \$325.00                     |               | 0.00          |                       |     |            |             |        |             |
| E 36  | WPLG      | 09/18/12          | 09/24/12        | M-F 5p LCL News<br>Local 5p News             | CM                | 530-6p<br>(5:30 PM-6:00 PM)  | MTWTF--                      | :30           | 5             | \$325.00              | LUR | 0.00       | NM          | 5      | \$1,625.00  |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              | <u>Spots/Week</u> |                              | <u>Rate</u>                  |               | <u>Rating</u> |                       |     |            |             |        |             |
| Week:                                       |           | 09/18/12          | 09/24/12        | MTWTF--                                      | 5                 |                              | \$325.00                     |               | 0.00          |                       |     |            |             |        |             |
| E 37  | WPLG      | 09/18/12          | 09/24/12        | M-F 6p LCL News<br>M-F Local News            | CM                | 6-630pm                      | MTWTF--                      | :30           | 5             | \$550.00              | LUR | 0.00       | NM          | 5      | \$2,750.00  |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              | <u>Spots/Week</u> |                              | <u>Rate</u>                  |               | <u>Rating</u> |                       |     |            |             |        |             |
| Week:                                       |           | 09/18/12          | 09/24/12        | MTWTF--                                      | 5                 |                              | \$550.00                     |               | 0.00          |                       |     |            |             |        |             |
| E 38  | WPLG      | 09/22/12          | 09/22/12        | Sa Wknd Early News<br>Sa Weekend Early News  | CM                | Various<br>(6:30 PM-7:00 PM) | -----1-                      | :30           | 1             | \$350.00              | LUR | 0.00       | NM          | 1      | \$350.00    |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              | <u>Spots/Week</u> |                              | <u>Rate</u>                  |               | <u>Rating</u> |                       |     |            |             |        |             |
| Week:                                       |           | 09/17/12          | 09/23/12        | -----1-                                      | 1                 |                              | \$350.00                     |               | 0.00          |                       |     |            |             |        |             |
| <u>Spot</u>                                 | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                           |                   | <u>Start/End Time</u>        | <u>Weekdays</u>              | <u>Length</u> |               | <u>Rate</u>           |     | <u>Rtg</u> | <u>Type</u> |        |             |
| 1   | WPLG      | 09/17/12-09/23/12 |                 | Sa Wknd Early News                           |                   | Various                      | (6:30 PM-7:00 PM)P-----Sa--  | :30           |               | <del>(\$350.00)</del> |     | 0.00       | NM          |        |             |
| See MG 38.2                                 |           |                   |                 |  |                   |                              |                              |               |               |                       |     |            |             |        |             |
| 2   | WPLG      | 09/17/12-09/23/12 |                 | Sports Saturday during College               |                   | 7-8P                         | -----Sa--                    | :30           |               | \$350.00              |     | 0.00       | NM          |        |             |
| Ⓜ MG for 38.1 09/22                         |           |                   |                 |  |                   |                              |                              |               |               |                       |     |            |             |        |             |
| E 39  | WPLG      | 09/23/12          | 09/23/12        | Su Wknd Early News<br>Sunday Weekend Early N | CM                | various                      | -----1                       | :30           | 1             | \$375.00              | LUR | 0.00       | NM          | 1      | \$375.00    |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              | <u>Spots/Week</u> |                              | <u>Rate</u>                  |               | <u>Rating</u> |                       |     |            |             |        |             |
| Week:                                       |           | 09/17/12          | 09/23/12        | -----1                                       | 1                 |                              | \$375.00                     |               | 0.00          |                       |     |            |             |        |             |
| E 40  | WPLG      | 09/18/12          | 09/24/12        | M-F Wheel of Fortune<br>M-F Wheel of Fortune | CM                | 7-730pm                      | MTWTF--                      | :30           | 5             | \$800.00              | LUR | 0.00       | NM          | 5      | \$4,000.00  |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              | <u>Spots/Week</u> |                              | <u>Rate</u>                  |               | <u>Rating</u> |                       |     |            |             |        |             |
| Week:                                       |           | 09/18/12          | 09/24/12        | MTWTF--                                      | 5                 |                              | \$800.00                     |               | 0.00          |                       |     |            |             |        |             |
| E 41  | WPLG      | 09/18/12          | 09/24/12        |  | CM                | 730-8pm                      | MTWTF--                      | :30           | 5             | \$800.00              | LUR | 0.00       | NM          | 5      | \$4,000.00  |



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Contract / Revision **259190** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **1798**

|   |           |                   |                 |                          |                       |                |                         |               |               |              |     |            |             | Totals |            |
|---|-----------|-------------------|-----------------|--------------------------|-----------------------|----------------|-------------------------|---------------|---------------|--------------|-----|------------|-------------|--------|------------|
| Ln  | Ch        | Start             | End             | Inventory Code           | Break                 | Start/End Time | Days                    | Len           | Spots         | Rate         | Pri | Rtg        | Type        | Spots  | Amount     |
|   |           |                   |                 | M-F Jeopardy             |                       |                |                         |               |               |              |     |            |             |        |            |
|   |           |                   |                 | M-F Jeopardy             |                       |                |                         |               |               |              |     |            |             |        |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>     |                | <u>Rate</u>             |               | <u>Rating</u> |              |     |            |             |        |            |
| Week:   |           | 09/18/12          | 09/24/12        | MTWTF--                  | 5                     |                | \$800.00                |               | 0.00          |              |     |            |             |        |            |
| E 42  | WPLG      | 09/18/12          | 09/18/12        | Tue 8-9p                 | CM                    | 8-9p           | -1-----                 | :30           | 1             | \$5,000.00   | P-2 | 0.00       | NM          | 1      | \$1,200.00 |
|   |           |                   |                 | The Middle/ Last Man Sta | (8:00 PM-9:00 PM)     |                |                         |               |               |              |     |            |             |        |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>     |                | <u>Rate</u>             |               | <u>Rating</u> |              |     |            |             |        |            |
| Week:   |           | 09/17/12          | 09/23/12        | -1-----                  | 1                     |                | \$5,000.00              |               | 0.00          |              |     |            |             |        |            |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>       | <u>Start/End Time</u> |                | <u>Weekdays</u>         | <u>Length</u> |               | <u>Rate</u>  |     | <u>Rtg</u> | <u>Type</u> |        |            |
| 1   | WPLG      | 09/17/12-09/23/12 |                 | Tue 8-9p                 | 8-9p                  |                | (8:00 PM-9:00 P-T-----) | :30           |               | (\$5,000.00) |     | 0.00       | NM          |        |            |
| See MG 42.2   |           |                   |                 |                          |                       |                |                         |               |               |              |     |            |             |        |            |
| 2   | WPLG      | 09/17/12-09/23/12 |                 | Tue 8-9p                 | 8-9p                  |                | (8:00 PM-9:00 P-T-----) | :30           |               | \$1,200.00   |     | 0.00       | NM          |        |            |
| Ⓜ MG for 42.1 09/18                                   |           |                   |                 |                          |                       |                |                         |               |               |              |     |            |             |        |            |
| E 43  | WPLG      | 09/18/12          | 09/18/12        | Tue 9-10p                | CM                    | 9-10p          | -1-----                 | :30           | 1             | \$6,000.00   | P-2 | 0.00       | NM          | 1      | \$2,500.00 |
|   |           |                   |                 | Tuesday Prime            | (9:00 PM-11:00 PM)    |                |                         |               |               |              |     |            |             |        |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>     |                | <u>Rate</u>             |               | <u>Rating</u> |              |     |            |             |        |            |
| Week:   |           | 09/17/12          | 09/23/12        | -1-----                  | 1                     |                | \$6,000.00              |               | 0.00          |              |     |            |             |        |            |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>       | <u>Start/End Time</u> |                | <u>Weekdays</u>         | <u>Length</u> |               | <u>Rate</u>  |     | <u>Rtg</u> | <u>Type</u> |        |            |
| 1   | WPLG      | 09/17/12-09/23/12 |                 | Tue 9-10p                | 9-10p                 |                | (9:00 PM-11:00 -T-----) | :30           |               | (\$6,000.00) |     | 0.00       | NM          |        |            |
| See MG 43.2   |           |                   |                 |                          |                       |                |                         |               |               |              |     |            |             |        |            |
| 2   | WPLG      | 09/17/12-09/23/12 |                 | Tuesday Prime Special    | 9-11p                 |                | -T-----                 | :30           |               | \$2,500.00   |     | 0.00       | NM          |        |            |
| Ⓜ MG for 43.1 09/18                                   |           |                   |                 |                          |                       |                |                         |               |               |              |     |            |             |        |            |
| E 44  | WPLG      | 09/19/12          | 09/19/12        | Wed 9-10p                | CM                    | 9-930p         | --1----                 | :30           | 1             | \$4,500.00   | P-2 | 0.00       | NM          | 0      | \$0.00     |
|   |           |                   |                 | Modern Family            |                       |                |                         |               |               |              |     |            |             |        |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>     |                | <u>Rate</u>             |               | <u>Rating</u> |              |     |            |             |        |            |
| Week:   |           | 09/17/12          | 09/23/12        | --1----                  | 1                     |                | \$4,500.00              |               | 0.00          |              |     |            |             |        |            |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>       | <u>Start/End Time</u> |                | <u>Weekdays</u>         | <u>Length</u> |               | <u>Rate</u>  |     | <u>Rtg</u> | <u>Type</u> |        |            |
| 1   | WPLG      | 09/17/12-09/23/12 |                 | Wed 9-10p                | 9-930p                |                | --W-----                | :30           |               | (\$4,500.00) |     | 0.00       | NM          |        |            |
| See MG 34.6,34.7,34.8,34.9,34.10<br>[N/A WHEN BOOKED] |           |                   |                 |                          |                       |                |                         |               |               |              |     |            |             |        |            |
| E 45  | WPLG      | 09/19/12          | 09/19/12        | Wed 10-11p               | CM                    | 10-11p         | --1----                 | :30           | 1             | \$2,000.00   | P-2 | 0.00       | NM          | 1      | \$2,000.00 |
|   |           |                   |                 | Revenge                  |                       |                |                         |               |               |              |     |            |             |        |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>     |                | <u>Rate</u>             |               | <u>Rating</u> |              |     |            |             |        |            |
| Week:   |           | 09/17/12          | 09/23/12        | --1----                  | 1                     |                | \$2,000.00              |               | 0.00          |              |     |            |             |        |            |
| E 46  | WPLG      | 09/20/12          | 09/20/12        | Thu 10-11p               | CM                    | 10-11p         | ---1---                 | :30           | 1             | \$2,500.00   | P-2 | 0.00       | NM          | 1      | \$2,005.00 |
|   |           |                   |                 | Scandal                  |                       |                |                         |               |               |              |     |            |             |        |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>     |                | <u>Rate</u>             |               | <u>Rating</u> |              |     |            |             |        |            |
| Week:   |           | 09/17/12          | 09/23/12        | ---1---                  | 1                     |                | \$2,500.00              |               | 0.00          |              |     |            |             |        |            |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>       | <u>Start/End Time</u> |                | <u>Weekdays</u>         | <u>Length</u> |               | <u>Rate</u>  |     | <u>Rtg</u> | <u>Type</u> |        |            |
| 1   | WPLG      | 09/17/12-09/23/12 |                 | Thu 10-11p               | 10-11p                |                | ---Th-----              | :30           |               | (\$2,500.00) |     | 0.00       | NM          |        |            |
| See MG 46.2   |           |                   |                 |                          |                       |                |                         |               |               |              |     |            |             |        |            |
| 2   | WPLG      | 09/17/12-09/23/12 |                 | Thu 10-11p               | 10-11p                |                | ---Th-----              | :30           |               | \$2,005.00   |     | 0.00       | NM          |        |            |
| Ⓜ MG for 46.1 09/20                                   |           |                   |                 |                          |                       |                |                         |               |               |              |     |            |             |        |            |
| E 47  | WPLG      | 09/21/12          | 09/21/12        | Fri 9-10p                | CM                    | 9-10p          | ----1--                 | :30           | 1             | \$1,500.00   | P-2 | 0.00       | NM          | 1      | \$1,500.00 |
|   |           |                   |                 | Primetime: What Would Y  |                       |                |                         |               |               |              |     |            |             |        |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>     |                | <u>Rate</u>             |               | <u>Rating</u> |              |     |            |             |        |            |
| Week:   |           | 09/17/12          | 09/23/12        | ----1--                  | 1                     |                | \$1,500.00              |               | 0.00          |              |     |            |             |        |            |
| E 48  | WPLG      | 09/21/12          | 09/21/12        | Fri 10-11p               | CM                    | 10-11p         | ----1--                 | :30           | 1             | \$6,000.00   | P-2 | 0.00       | NM          | 1      | \$6,000.00 |
|   |           |                   |                 | 20/20                    |                       |                |                         |               |               |              |     |            |             |        |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>     |                | <u>Rate</u>             |               | <u>Rating</u> |              |     |            |             |        |            |
| Week:   |           | 09/17/12          | 09/23/12        | ----1--                  | 1                     |                | \$6,000.00              |               | 0.00          |              |     |            |             |        |            |



### Hiatus Dates

Order Sep 00:15:00

Estimate # 1798

|        |                                  |                   |                   |  |       |                                 |                              |               |             |                         |            |             |      | Totals |              |
|--------|----------------------------------|-------------------|-------------------|--|-------|---------------------------------|------------------------------|---------------|-------------|-------------------------|------------|-------------|------|--------|--------------|
| Ln     | Ch                               | Start             | End               | Inventory Code                                     | Break | Start/End Time                  | Days                         | Len           | Spots       | Rate                    | Pri        | Rtg         | Type | Spots  | Amount       |
| E 49   | WPLG                             | 09/18/12          | 09/24/12          | M-F 11-1135P<br>M-F 11-1135P                       | CM    | 11-1135P                        | MTWTF--                      | :30           | 5           | \$2,000.00              | P-2        | 0.00        | NM   | 5      | \$10,000.00  |
|        |                                  | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>               |                              |               | <u>Rate</u> | <u>Rating</u>           |            |             |      |        |              |
|        | Week:                            | 09/18/12          | 09/24/12          | MTWTF--  |       | 5                               |                              |               | \$2,000.00  | 0.00                    |            |             |      |        |              |
| E 50   | WPLG                             | 09/22/12          | 09/22/12          | SAT 11-1130P<br>SAT Late News                      | CM    | 11-1130P<br>(11:00 PM-11:35 PM) | -----1-                      | :30           | 1           | \$350.00                | LUR        | 0.00        | NM   | 1      | \$350.00     |
|        |                                  | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>               |                              |               | <u>Rate</u> | <u>Rating</u>           |            |             |      |        |              |
|        | Week:                            | 09/17/12          | 09/23/12          | -----1-  |       | 1                               |                              |               | \$350.00    | 0.00                    |            |             |      |        |              |
|        | <u>Spot</u>                      | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>                                 |       | <u>Start/End Time</u>           | <u>Weekdays</u>              | <u>Length</u> |             | <u>Rate</u>             | <u>Rtg</u> | <u>Type</u> |      |        |              |
|        | 1                                | WPLG              | 09/17/12-09/23/12 | SAT 11-1130P                                       |       | 11-1130P                        | (11:00 PM-11:35 PM)-----Sa-- | :30           |             | <del>(\$350.00)</del>   | 0.00       | NM          |      |        |              |
|        | See MG 50.2                      |                   |                   |  |       |                                 |                              |               |             |                         |            |             |      |        |              |
|        | 2                                | WPLG              | 09/17/12-09/23/12 | M-Su LR Late News                                  |       | Various                         | -----Sa--                    | :30           |             | \$350.00                | 0.00       | NM          |      |        |              |
|        | Ⓜ MG for 50.1 09/22              |                   |                   |  |       |                                 |                              |               |             |                         |            |             |      |        |              |
| E 51   | WPLG                             | 09/23/12          | 09/23/12          | SUN 11-1130P<br>SUN 11-1135P                       | CM    | 11-1135P<br>(11:00 PM-11:35 PM) | -----1                       | :30           | 1           | \$600.00                | LUR        | 0.00        | NM   | 1      | \$600.00     |
|        |                                  | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>               |                              |               | <u>Rate</u> | <u>Rating</u>           |            |             |      |        |              |
|        | Week:                            | 09/17/12          | 09/23/12          | -----1   |       | 1                               |                              |               | \$600.00    | 0.00                    |            |             |      |        |              |
| E 52   | WPLG                             | 09/18/12          | 09/24/12          | M-F 1135-12:06a Nightline<br>M-F Nightline         | CM    | 1135p-1206am                    | MTWTF--                      | :30           | 5           | \$950.00                | P-2        | 0.00        | NM   | 5      | \$4,750.00   |
|        |                                  | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>               |                              |               | <u>Rate</u> | <u>Rating</u>           |            |             |      |        |              |
|        | Week:                            | 09/18/12          | 09/24/12          | MTWTF--  |       | 5                               |                              |               | \$950.00    | 0.00                    |            |             |      |        |              |
| E 53   | WPLG                             | 09/18/12          | 09/24/12          | M-F 12:06-1:06a Kimmel<br>M-F Kimmel               | CM    | 1206-106a                       | MTWTF--                      | :30           | 2           | \$400.00                | P-2        | 0.00        | NM   | 2      | \$800.00     |
|        |                                  | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>               |                              |               | <u>Rate</u> | <u>Rating</u>           |            |             |      |        |              |
|        | Week:                            | 09/18/12          | 09/24/12          | MTWTF--  |       | 2                               |                              |               | \$400.00    | 0.00                    |            |             |      |        |              |
| E 54   | WPLG                             | 09/22/12          | 09/22/12          | College FB Sat Prime 8p<br>Clemson @ Florida State | CM    | 8-11:30P<br>(8:00 PM-11:30 PM)  | -----2-                      | :30           | 2           | \$5,000.00              | P-2        | 0.00        | NM   | 1      | \$5,000.00   |
|        |                                  | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>               |                              |               | <u>Rate</u> | <u>Rating</u>           |            |             |      |        |              |
|        | Week:                            | 09/17/12          | 09/23/12          | -----2-  |       | 2                               |                              |               | \$5,000.00  | 0.00                    |            |             |      |        |              |
|        | <u>Spot</u>                      | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>                                 |       | <u>Start/End Time</u>           | <u>Weekdays</u>              | <u>Length</u> |             | <u>Rate</u>             | <u>Rtg</u> | <u>Type</u> |      |        |              |
|        | 2                                | WPLG              | 09/17/12-09/23/12 | College FB Sat Prime 8p                            |       | 8-11:30P                        | (8:00 PM-11:30 PM)-----Sa--  | :30           |             | <del>(\$5,000.00)</del> | 0.00       | NM          |      |        |              |
|        | See MG 34.6,34.7,34.8,34.9,34.10 |                   |                   |  |       |                                 |                              |               |             |                         |            |             |      |        |              |
|        | [OVERSELL]                       |                   |                   |  |       |                                 |                              |               |             |                         |            |             |      |        |              |
| Totals |                                  |                   |                   |  |       |                                 |                              |               |             |                         |            |             |      | 140    | \$105,830.00 |